

ORGANISED BY



ENGINEERING THE FUTURE: MOBILITY & NEXT GEN INDUSTRIES



24 - 25 APRIL, 2026



CHENNAI, TAMIL NADU

WWW.MBSESUMMIT.IN



## SPONSORSHIP PROSPECTUS

### MBSE SUMMIT 2026

# Invitation

## Message to Attend & Support

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### **WELCOME TO MBSE SUMMIT 2026, CHENNAI**

Chennai stands as one of India's foremost engineering and industrial ecosystems, bringing together automotive, aerospace, defence, manufacturing, IT, global technology leaders, engineering services organizations, and software/technology providers. Backed by globally recognized academic institutions and a strong research culture, the city provides an ideal platform for meaningful dialogue, innovation, and collaboration in Systems Engineering and Model-Based Systems Engineering (MBSE).

MBSE Summit 2026 will bring together industry leaders, practitioners, researchers, academia, and policymakers from across domains to exchange insights, share best practices, and explore the evolving role of MBSE in addressing real-world system complexity. The summit will feature expert keynote sessions, technical tracks, panel discussions, and networking opportunities, fostering rich engagement within the systems engineering community.

We warmly invite you to join us in Chennai and be part of this forward-looking platform that aims to strengthen collaboration, innovation, and knowledge exchange in the MBSE ecosystem.

We look forward to welcoming you to MBSE Summit 2026, Chennai.

Warm regards,

**INCOSE India**

**MBSE Summit 2026 Organizing Committee**

# INCOSE INDIA

## COMMITTEE 2025 - 2027



**Prasanna Ramamurthy**  
President



**Sharad Rayaguru**  
Secretary



**Akshay Vidap**  
Treasurer



**Arpita Srivastava**  
Executive Committee Member



**Mudit Mittal**  
Executive Committee Member



**Neha Tiwari**  
Executive Committee Member



**Gaurav Dubey**  
Executive Committee Member

# MBSE SUMMIT 2026

## ORGANISING COMMITTEE

### INCOSE ADVISORY BOARD



**Dr. K Rajalakshmi  
Menon**



**Dr. Ramakrishnan  
Raman**



**Dr. Yogananda  
Jeppu**



**Dr. Adishesha  
Sivaramasastry**



**Stueti Gupta**



**Dr. Nikhil Joshi**



**Dr. Devanandham  
Henry**

### CONFERENCE CHAIR



**Mr. Mudit Mittal**



**Mr. Prasanna Ramamurthy**



**Mr. Sharad Rayguru**

# MBSE SUMMIT 2026

## ORGANISING COMMITTEE

### ORGANIZING COMMITTEE



Mr. Pavel



Mr. Akshay Vidap

### TECHNICAL COMMITTEE



Mr. Gaurav Dubey



Ms. Neha Surjekar

### PROGRAM COMMITTEE



Mr. Bhargav



Ms. Arpita S

### SPONSORSHIP COMMITTEE



Mr. Viswanath



Ms. Neha Tiwari

### LOGISTICS & COMMUNICATIONS



Ms. Nivetha



Ms. Swetha



## THE DELEGATES – WHO WILL ATTEND

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MBSE Summit 2026 will bring together a diverse and influential audience from across the engineering and technology ecosystem. Attendees will include:

- OEMs across automotive, aerospace, industrial machinery, energy, and healthcare
- Tier-1 & Tier-2 Suppliers involved in product development, systems engineering, electronics, and software integration
- Engineering & R&D Teams from leading technology companies and innovation centers
- Digital Transformation & Industry 4.0 Leaders driving organizational change
- System Architects, MBSE Practitioners & Technical Experts working on model-based engineering
- Tool Vendors & Technology Providers offering MBSE, MBE, PLM, simulation, and digital twin solutions
- Academia, Research Organizations & Training Institutions focused on systems engineering
- Consultants & Industry Advisors involved in process optimization and digital engineering strategies

This strong mix of participants ensures powerful networking, knowledge exchange, and collaboration opportunities throughout the conference.



## WHY YOU SHOULD BE INTERESTED

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The MBSE Summit 2026 brings together the brightest minds, leading organizations, and emerging innovators who are shaping the future of model-based engineering across industries. As businesses increasingly adopt digital ecosystems and intelligent engineering practices, this summit offers unparalleled insights, networking, and learning opportunities.

Whether you belong to automotive, industrial machinery, energy, healthcare, aerospace or education, MBSE Summit will help you stay ahead in a rapidly transforming engineering landscape.

### Domain/Industry Focus

- Automotive
- Industrial Machinery
- Energy
- Healthcare
- Aerospace
- Education

Promote your company's message, products, and services on a national scale ensuring maximum brand exposure and recognition.

# SPONSORSHIP OPPORTUNITIES

Sponsorship Category	Title (₹5 Lakhs + GST)	Platinum (₹4 Lakhs + GST)	Gold (₹3 Lakhs + GST)	Silver (₹2 Lakh + GST)	Bronze (₹1 Lakh + GST)
Sponsors	1	3	3	3	3
Speaking Opportunity	Keynote (45 min) + Panel	(30 min) + Panel	(30 min)	Panel	-
Conference Registrations	6	4	3	2	1
Booth Space	Premium (4x2m)	3x2m	2x2m	Table Space	Table Space
Signage Recognition	Yes (Prominent)	Yes	Yes	Yes	Yes
Logo on Conference Marketing	Exclusive	Yes	Yes	-	-
Logo on Attendee Emails	Top Placement	Yes	Yes	-	-
Logo on Website	Homepage Feature	Yes	Yes	-	-
Giveaway Placement	Exclusive Spot	Yes	Yes	-	-
Social Media Promotion	3 Posts + Spotlight	2 Posts	2 Posts	1 Post	-
Exclusive Branding at Venue	Stage & Entrance	-	-	-	-
Video Advertisement (On Tea/Lunch Breaks)	60-sec	45-sec	30-sec	-	-
Exhibit in Networking Area	Yes	Yes	Yes	-	-
Press Release Mention	Exclusive	Yes	Yes	-	-
Discount on Extra Registrations	10%	10%	10%	-	-



## Kit Sponsor (₹1,00,000)

### Package includes:

- Kit bags will have the branding of the company logo inside the bag along with the conference logo
- Branding in the program book
- Branding in the Kit distribution counter
- Sponsors may provide branded items (Pen, Diary) for inclusion in the kit bag

## Industry Talk (₹1,00,000)

### Package includes:

- One speaking slot of 15 mins along with a complimentary registration for speaker.
- Branding in the Hall during the session time
- Company advertisement at the end of the session

# Agenda (Day - 1)



Time Slot	Session	Speaker
10:00 - 10:05	Inauguration & Lamp Lighting	
10:05 - 10:15	Welcome Address by INCOSE Leadership	INCOSE India Leadership
10:15 - 11:00	Keynote	Industry Expert Talk
11:00 - 11:15	Networking Break & Tea	
11:15 - 11:45	Master Class	Sponsor Talk
11:45 - 12:30	Technical Session	Industry Expert Talk
12:30 - 13:30	Networking Break & Lunch	
13:30 - 14:15	Paperless Presentation	Authors / Researchers
14:15 - 14:45	Master Class	Sponsor Talk / Industry Experts
14:45 - 16:00	Panel Discussion	Industry Leaders
16:00 - 16:15	Networking Break & Tea	
16:15 - 16:30	Quiz and Prizes	
16:30 - 17:15	Paperless Presentation	Authors / Researchers
17:15 - 17:30	Master Class	Sponsor Talk

\*This is a preliminary program schedule and may be adjusted based on actual requirements.

# Agenda (Day - 2)



Time Slot	Session	Speaker
10:00 - 10:15	Welcome Note	INCOSE India Leadership
10:15 - 11:00	Industry Leader Talk	Industry Expert Talk
11:00 - 11:15	Networking Break & Tea	
11:15 - 11:45	Master Class	Sponsor Talk
11:45 - 12:30	Technical Session	Industry Expert Talk
12:30 - 13:30	Networking Break & Lunch	
13:30 - 14:15	Paperless Presentation	Authors / Researchers
14:15 - 14:45	Master Class	Sponsor Talk
14:45 - 16:00	Panel Discussion	Industry Leaders
16:00 - 16:15	Networking Break & Tea	
16:15 - 16:30	Call for Volunteers	INCOSE Chennai Circle
16:30 - 17:15	Paperless Presentation	Authors / Researchers
17:15 - 17:30	Master Class	Sponsor Talk

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**FOR MORE DETAILS VISIT  
[WWW.MBSESUMMIT.IN](http://WWW.MBSESUMMIT.IN)**

## **Conference Manager**



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